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OCTOBER 2017

Download Cincy EZRide app + ride streetcar to enjoy BLINK

The Cincinnati Bell Connector will offer riders a convenient way to experience what is expected to be one of the biggest light and art events in the country, BLINK, on Oct. 12-15.

The four-day event will span 20 blocks, from The Banks to Findlay Market and will be easily accessible along the Cincinnati Bell Connector route. Riders are encouraged to skip the ticket vending machine lines and download Cincy EZRide, free on smartphones, to pay your fare.



BLINK will begin with a light parade near Washington Park, Oct. 12 at 7 p.m. and run from 7 p.m. to midnight through Oct. 15. The Cincinnati Bell Connector runs every 12-15 minutes from
M-Th: 6:30 a.m. to midnight
F: 6:30 a.m. to 1 a.m.
Sat: 8 a.m. to 1 a.m.
Sun: 9 a.m. to 11 p.m.

Learn more about BLINK at BLINKcincinnati.com.

October is Breast Cancer Awareness Month

About 252,700 women are diagnosed with breast cancer every year, according to the American Cancer Society.

This month, we're recognizing Breast Cancer Awareness Month by turning our October Cincinnati Bell Connector newsletter pink.

For information on Breast Cancer Awareness Month and what you can do to help, go to Cancer.org.



Get tasty deals and discounts with Connector Lunch Club

Heading to lunch? See what tasty perks your Cincinnati Bell Connector streetcar pass can get you!

Thanks to a partnership with [Downtown Cincinnati Inc.](http://DowntownCincinnatiInc.com), streetcar riders can enjoy free items and discounts at restaurants along the route. Just look for the "Connector Lunch Club" logo at participating venues, show your ticket or Cincy EZRide app pass to get great deals. It's that easy!



See a full list of discounts and locations, such as 15% off your order at Cake Rack Bakery and Pho Lang Thang. See more deals here: www.downtowncincinnati.com/lunchclub.

To Eat, See, Do... Ride the streetcar

Hop on the streetcar to get you to this month's top destinations:

- BLINK Cincinnati, The Banks to OTR, Oct. 12-15, all stops
- Wicked, Aronoff Center, ends Oct. 15, Aronoff Stop #17
- Secret Garden Halloween Party, 21c Museum Hotel, Oct. 28, Aronoff Stop #17
- Bengals v. Colts, Paul Brown Stadium, Oct. 29, The Banks Stop #1
- USS Nightmare, Riverboat Row, Newport, ends Oct. 31, The Banks Stop #1

Skip the lines, pay with Cincy EZRide

Download the FREE [Cincy EZRide app](http://CincyEZRide.com) to pay your streetcar fare from the palm of your hand!



Don't get stuck in line at the ticket vending machines, quickly pay fare for as many people as you like on your smartphone and ride with ease! Available on Android and iOS.

@CB_Connector tweet of the month



Tag @CB_Connector on Twitter when you're riding the streetcar.
You just may make the **Cincinnati Bell Connector** newsletter!

Connect with us!

Share your experience riding on the Cincinnati Bell Connector using **#CBConnector**



/CBConnector



@cb_connector

www.CincinnatiBellConnector.com



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